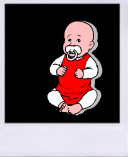


Special Event Ideas

- ◆ Auctions: Ask employees to donate unique items to auction off during a lunch hour, or during other event.
- ◆ Bake Off: Who makes the best chocolate chip cookies in your office? Find out by having a bake-off and charge a "donation" for others to sample the different cookies and judge the winners. (Bake extras to sell!)
- ◆ Baby Picture Contest: See who can match the most staff with their baby pictures. Charge \$1 to enter pictures, and \$1 to make guesses - offer a prize for the most correct guesses.
- ◆ Bowling for Dollars: Recruit some teams and have a company bowling night, raising money via entry fees or per pin donations.
- ◆ Casual Dress Days: This is a big hit in any organization that has a dress code. If you already have a casual day, allow additional days (with management's permission of course!) or have a sports dress day or hat day that employees can buy into! We have special stickers "I'm dressed this way for United Way."
- ◆ More Good days: Sleep-In Days, Long Lunch Days or vacation days can also be "sold".
- ◆ Take the knots out: Bring in a massage therapist for a day and allow all those who submit a pledge form to sit down to a relaxing shoulder massage.
- ◆ Can You Top This: Serve ice cream and all the toppings at a meeting or rally.
- ◆ Pie Toss: Depending on the amount of their contributions, employees can be given a chance to toss a pie at their departmental manager.
- ◆ Air Out Those Sneakers: Celebrate Sneaker Day by having employees compete for the "most original, most beyond repair, most in need of soap and water", etc.
- ◆ Soup for the Soul: Have large pots of soup and hold a soup and bread line for your employees. On the tables leave facts regarding hunger in your community.
- ◆ Department/Office Olympics: Race on castered chairs using plungers as the only means of transportation. Race around a special obstacle course requiring employees, carrying a lunch box, to navigate their way "to work". Once at work, they put their feet on their desk and toss wadded paper into a waste-basket.
- ◆ The Price is Right: Hold a game show in the lunchroom with contestants paying to compete for prizes.



Whoops! Don't confuse fund-raiser events with the events and meetings you hold to impart United Way information to the masses. "Fun"d-raisers are for extra money, and they make the campaign special, allow a little fun, and draw attention to your program.

- ◆ Pumpkin Carving Contest: Plan a Halloween theme and hold a pumpkin carving contest. Have different categories so you can have multiple winners. Departments could carve their own and enter them.
- ◆ Raffles: Have someone donate a prize - football tickets, a weekend getaway, a car wash (please see caution above regarding solicitation of prizes from other businesses)
- ◆ Scavenger Hunt: Employees have to find unusual items around the office or the campus. You plant the items for employees to discover - or plant prizes and whoever finds them keeps them!
- ◆ Scrabble Tournament: Have a Scrabble tournament and the number of points you score equals your pledge to United Way!
- ◆ Snack Cart: Go from workspace to workspace with baked goods or candy.
- ◆ Tailgate Party: Before the big game (Foxes, Lions, etc) hold a Friday tailgate party at lunch, complete with hot dogs, chips, music, etc. Everyone should dress in sports apparel that day.