

Why Leadership Giving

Char-Em United Way's Leadership Giving Program is an opportunity for individuals and businesses to realize a vision of a stronger, healthier community. Leadership gives impact critical health and human service needs in profound and meaningful ways.

When you give to Char-Em United Way, you invest in effective solutions to identified community needs. An investment in the United Way yields long term results and enhances tens of thousands of lives in Charlevoix and Emmet Counties.

Become a Leader

You can become a member of our Leadership Circle with a contribution of \$500 or more. Gifts from spouses or partners may be combined to reach this level.

Members of Char-Em United Way's Leadership Circle receive updates on how their funds are being used to make a difference in our community.



Char-Em United Way

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**Leadership
Circle**



Char-Em United Way

2010 —2011 Leadership Givers

We gratefully acknowledge our Leadership Circle donors. Leadership donors come from all walks of life and we thank them for their generosity and commitment to the citizens of our community and their well-placed investment in Char-Em United Way.



Tocqueville Society

The Society honors Alexis de Tocqueville, early visitor to the United States and author of Democracy in America. One of his most important observations was that Americans hold in common a unique willingness to work for the public welfare—a tendency to lend faithful support to neighbors and countrymen, especially in times of need.

In this spirit, the Char-Em United Way Tocqueville Society recognizes donors who contribute \$10,000 or more annually to strengthen our community.

Businesses and Foundations

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\$5,000 – \$9,999

Businesses and Foundations

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\$2,500 – \$4,999

Businesses and Foundations

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\$500 – \$999

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7 Donors chose to remain anonymous

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