

meaningful impact.  
measured.



## Income Impact Area—Food Pantry Fact Sheet 2011-2012

### INCOME Community Outcomes

(Benchmark Data: Oct. 2011—March 2012)

The Community Outcomes Project is designed to collectively measure outcomes in specific issue areas. The end result will be that programs addressing similar issues will be able to use the same measurement tool and indicators to better track results across the community over time.

United Way collaborated with its program partners in the area of INCOME—FOOD SECURITY to define common outcomes and indicators. With the assistance of the Manna Food Project, surveys were completed by clients at 13 local pantries.

This report presents benchmark data collected in the first year of the INCOME—FOOD SECURITY Community Outcomes Project. The collection of benchmark data allows United Way an opportunity to begin to identify trends as they occur over time and to gauge the impact of United Way funded programs in our

### INCOME PRIORITY AREA

Char-Em United Way focuses on **Helping families become financial stable and independent, while ensuring that basic needs are met.** By providing supporting the local Food Bank, we ensure that **Families have support for basic needs, including shelter and food.**

United Way funds provided significant support for the Manna Food Project which, in turn, provides food and related products to food pantries throughout Charlevoix and Emmet Counties.

As the data indicate, the local pantries which are supported by Char-Em United Way are making a significant impact on food security needs.

### INCOME—FOOD SECURITY Outcomes

#### Resource Referral

- 63% of participants reported receiving information about other available resources
- 92% said the resources were helpful
- 70% said they used the resources referred to them.

#### Alternative use of saved financial resources

- 94% reported being able to use money towards other areas of their budget by coming to the food pantry
- Participants reported using this money for rent, utilities, consumer goods, healthcare and transportation (see chart)

#### Healthy Eating Habits

- 79% of participants felt they had a better understanding of healthy eating habits after visiting the pantry
- 60% reported being offered resources from the pantry on health eating habits
- 92% felt the pantry provided them with proper and sufficient nutrition to meet their needs

#### Emergency Food Needs

- 89% of participants felt their family's emergency food needs were met after visiting the pantry
- 46% indicated they and/or their family have skipped meals or eaten less because they were short of food.

### Alternative Use of Saved Financial Resources



